



What is “Business Cares”?

Business Cares is an initiative that was created together by Huntsville Hospital Foundation Board and Staff in the efforts to recruit local businesses to give to their hospital and to build on its’ already supportive partners. We know that Huntsville is made up of small to medium businesses and that it enables businesses to give and enjoy the benefits and recognition of a larger “campaign” with a brand of its own. *Business Cares* is a way for local businesses of all sizes to join others in the community toward a common goal of Healthcare for *Life*. Here.

Who is on the Committee and how was it Created?

The committee is made up of Foundation Board members and staff. The initiative’s Chair, Pat Dube is the owner of Greystone Project Management Inc., joined by Chantelle Armstrong of Jason Armstrong’s Drive Muskoka, and Board Past Chair, John Crockett. They collectively created this initiative. The premise; that 40+ companies contribute \$5,000 per year over a 5 year period. This will amount to 1 million dollars and will make a huge impact to patient care at the Huntsville District Memorial Hospital. Of course some of our partners give more and some give in different way such as in employee giving drives. This is just a start; please contact a *Business Cares* committee member or Huntsville Hospital Foundation staff member too see how businesses will find other creative ways to collaborate for their own *Business Cares* partnership.

What are the benefits of becoming a Business Cares Member?

- Acknowledgment within the community that you are a supporter of Huntsville Hospital Foundation
- Pop up banner or reception display recognizing your company as a *Business Cares* partner
- Recognition on the Hwy 60 and Frank Miller Drive billboards revealed in rotating order throughout the year
- Exposure on our various social media platforms
- Donor appreciation on our “Thanks for Giving” donor wall located in the lobby of Muskoka Algonquin Healthcare - Huntsville District Memorial Hospital site.
- Donor recognition on the Huntsville Hospital Foundation’s website with logo link reciprocal
- Recognition of staff employee giving campaign initiatives

How are capital and education needs funded?

Despite what you might believe, the Government does not fully fund healthcare in Ontario. This is particularly evident at the Huntsville District Memorial Hospital where over 90% of all medical equipment & technology is funded through community support of our Foundation. The need for vital medical equipment is constant and millions are required annually to keep pace with technology. Your investment in capital equipment and staff education ensures patients receive the finest healthcare and staff the best working environment. Every donation, large or small, is an investment in the health and well-being of our community now and in the future.

Where is the Foundation Located?

The Foundation is located in the Howland Building across from the Huntsville District Memorial Hospital.

For more information or to connect with a Business Cares committee member, please contact:

Huntsville Hospital Foundation
4-100 Frank Miller Drive
Huntsville, Ontario P1H 1H7

Ph: (705) 789-4756 E: hhfoundation@mahc.ca W: huntsvillehospitalfoundation.ca