

A letter from

Huntsville's Pat Dubé, Greystone Construction

As the owner and President of Greystone Construction, I'm writing to you today first as a fellow business owner. There's no doubt that while we face common challenges, *we're also equally blessed in our capacity as entrepreneurs and passionate community leaders.* The perception of business as 'cold and distant' simply doesn't hold up under close scrutiny. We get to make a difference every day, and nowhere is that more true than here in Huntsville.

Here is where business cares. Here in Huntsville, we do more than lead companies – here is where the tangible differences we make ripple through an entire community.

I'm asking you personally to join me in making those ripples a wave of giving and support for outstanding local healthcare that serves an entire region. At a time when we're needed more than ever, I'm asking you to join me in an annual commitment to our Huntsville Hospital of \$5,000 per year for the next five years.

It's a program called Business Cares. In addition to leading Greystone, I'm also the Chair of this new Huntsville Hospital Foundation initiative and I have committed \$5,000 per year for five years to the cause. Others have joined me with their \$25,000 commitments; including MBRP Inc., and Drive Muskoka in addition to their other donations. They understand community-giving pays for the technology our professionals need; They know without doubt that our hospital is critical to a healthy community and central to the well-being of our employees and customers.

Now it's your turn. Lets walk the talk of caring for the good of all as a united community of business leaders. Lets make it a sustainable journey – \$5,000 of support every year, by every business between now and (2020).

THE FIRST STEPS ARE VERY EASY TO TAKE. Contact any member of the Business Cares committee and we'll get you started: Pat Dubé, Chantelle Armstrong, John Crockett and Katherine Craine.

Thank you for caring.



4-100 Franki Miller Drive, Huntsville ON P1H 1H7



MAKE HUNTSVILLE HOSPITAL YOUR BUSINESS

Why do local businesses support the Huntsville Hospital Foundation? Because it is central to a healthy community and to the well-being of employees and families. Every company represented by the stories on this page has a unique reason for giving – what's yours?



"We understand the need to be as high tech and current as possible through our business and believe we need to help the hospital to do the same. We need to offer our doctors and hospital staff current equipment and training so they can continue providing the excellent healthcare they give to us every day."

Steve Young



JASON ARMSTRONG'S
Drive Muskoka Dealerships
www.drivemuskoka.com

"The Huntsville Hospital is the backbone of our community. We all need to feel safe at work and at home and the hospital is a big part of that safety net for everyone in our community. We know we can count on the professionals at the Huntsville Hospital in our time of need."

Jason Armstrong

HUNTSVILLE



The Hunt House
Fine Jewellery & Gifts

"We have always given to the Huntsville Hospital Foundation. It's our charity of choice because we can't survive without it and government funding alone cannot cover the costs of life-saving technology."

Cathy McMurray



"Like many I assumed the government picked up the whole tab for hospital funding. I was surprised to discover that in fact the funding does not cover the equipment for many diagnostics and treatments. As business owners we should all see the connection between economic viability and having a hospital servicing the community."

Dana Murdy



"I was born and raised here, and now we are raising our 2½-year-old daughter here as well. The first few times taking your child in when they have the flu can be nerve wracking, but we couldn't have been happier with the exceptional service from all the staff at Huntsville Hospital."

Sean McIlroy

What inspires you? Call or visit the Huntsville Hospital Foundation and share your inspiration with a deserving community.

Visit huntsvillehospitalfoundation.ca or call 705-789-4756.



Consider your options for supporting Huntsville Hospital:



Talk to a Huntsville Hospital Foundation specialist today and help us ensure healthcare for life, here!
Visit huntsvillehospitalfoundation.ca or call **705-789-4756**.



NORTHERN
Disposal & Sanitation
www.northerndisposal.ca

"The staff at Huntsville Hospital treated me and my family like extended family – not a number. It doesn't matter if it is 2 p.m. in the afternoon or 2 a.m. in the morning; the quality of care is always incredible. You know that the people taking care of you genuinely care for your well being and are not just doing it for a paycheck."

Kate McGregor



"We encourage others to donate to the Huntsville Hospital Foundation for the same reasons we did: for the healthcare of our community, our employees, our family and friends. It is a comfort to know that when we are in need, our hospital is here."

Ginger & Martin Barkey



"As business leaders we all need to set an example and give back to our community. We are all responsible for looking out for the well being of our neighbours, friends and family."

Bruce Fitter



"Growing up in the Muskoka area has shaped the person I am today, so we give back to the Huntsville Hospital Foundation because we recognize the important work it does for our community."

Seth Rudin

GREYSTONE

"I had a head injury this summer that required a CT Scan before being released from care. Lying inside the scanner was humbling, as I contemplated the effort required to fund raise for such a significant financial commitment. I was appreciative to have that service locally."

Pat Dubé

Gravenhurst



What is “Business Cares”?

Business Cares is an initiative that was created together by Huntsville Hospital Foundation Board and Staff in the efforts to recruit local businesses to give to their hospital and to build on its’ already supportive partners. We know that Huntsville is made up of small to medium businesses and that it enables businesses to give and enjoy the benefits and recognition of a larger “campaign” with a brand of its own. *Business Cares* is a way for local businesses of all sizes to join others in the community toward a common goal of Healthcare for *Life*. Here.

Who is on the Committee and how was it Created?

The committee is made up of Foundation Board members and staff. The initiative’s Chair, Pat Dube is the owner of Greystone Project Management Inc., joined by Chantelle Armstrong of Jason Armstrong’s Drive Muskoka, and Board Past Chair, John Crockett. They collectively created this initiative. The premise; that 40+ companies contribute \$5,000 per year over a 5 year period. This will amount to 1 million dollars and will make a huge impact to patient care at the Huntsville District Memorial Hospital. Of course some of our partners give more and some give in different way such as in employee giving drives. This is just a start; please contact a *Business Cares* committee member or Huntsville Hospital Foundation staff member too see how businesses will find other creative ways to collaborate for their own *Business Cares* partnership.

What are the benefits of becoming a Business Cares Member?

- Acknowledgment within the community that you are a supporter of Huntsville Hospital Foundation
- Pop up banner or reception display recognizing your company as a *Business Cares* partner
- Recognition on the Hwy 60 and Frank Miller Drive billboards revealed in rotating order throughout the year
- Exposure on our various social media platforms
- Donor appreciation on our “Thanks for Giving” donor wall located in the lobby of Muskoka Algonquin Healthcare - Huntsville District Memorial Hospital site.
- Donor recognition on the Huntsville Hospital Foundation’s website with logo link reciprocal
- Recognition of staff employee giving campaign initiatives

How are capital and education needs funded?

Despite what you might believe, the Government does not fully fund healthcare in Ontario. This is particularly evident at the Huntsville District Memorial Hospital where over 90% of all medical equipment & technology is funded through community support of our Foundation. The need for vital medical equipment is constant and millions are required annually to keep pace with technology. Your investment in capital equipment and staff education ensures patients receive the finest healthcare and staff the best working environment. Every donation, large or small, is an investment in the health and well-being of our community now and in the future.

Where is the Foundation Located?

The Foundation is located in the Howland Building across from the Huntsville District Memorial Hospital.

For more information or to connect with a Business Cares committee member, please contact:

Huntsville Hospital Foundation
4-100 Frank Miller Drive
Huntsville, Ontario P1H 1H7

Ph: (705) 789-4756 E: hhfoundation@mahc.ca W: huntsvillehospitalfoundation.ca

EMPLOYEE GIVING: GOOD FOR US, GOOD ON YOU!

When you donate to a worthy cause as an individual, you feel good about making a difference. Imagine what it feels like to give as a team? Employee groups large and small are banding together to make a difference in their communities. Nowhere is this more evident than right here in Huntsville with programs designed to support the Huntsville Hospital Foundation.



Morale, Engagement and Community Goodwill

These well-known Huntsville and area company employee groups are making a difference and growing as a team at the same time.



The team at Kimberley Clark has made a commitment to employee giving and the company matches employee contributions. This is a blend of payroll deductions, and funds raised through special events like retirement breakfasts. On another occasion, the Tissue Manufacturing Crew initiated a donation drive on behalf of two employee spouses who were diagnosed with and being treated for cancer.



The employees of Greystone Construction recently launched a program they call 20 for 20; a celebration of Pat and Daphne Dubé's 20 years in business and their generous support for Huntsville Hospital. Employees worked hard to generate donations of \$20 per person in the community, among the trades and through other business contacts. It's a great example of how employee groups make a difference in Huntsville.



The Drive Muskoka employee team across three automotive dealerships raises funds for various charities including Huntsville Hospital. Management matches their gifts and sometimes even doubles the donation. Contributions come from individuals, special events and management donations. Drive Muskoka raised and donated \$150,000 to Huntsville Hospital last year.



Employees work as a team by supporting the 'Growing Women's Health' Campaign. It provides customers with an opportunity to purchase and personalize women's health icons, and 100% of the proceeds are directed to local women's health organizations. Employees also band together to hold special events such as bake sales and silent auctions to raise funds.

Contact your Huntsville Hospital Foundation team for more information about employee giving programs today. Visit huntsvillehospitalfoundation.ca, email us at hfoundation@mahc.ca or call 705-789-4756.



Healthcare for Life. Here.

The Huntsville Hospital Foundation

EMPLOYEE GIVING OVERVIEW

We'll help your employee and management group put together an Employee Giving program that is designed exactly for your team's priorities. We can help you set up payroll deductions, plan special events and organize public fundraising.

Planning Your Program

Employee giving starts like any other business activity – with objectives and a plan. We'll help you create a program that meets your employee's objectives while addressing capital needs at the hospital. You can direct funds to specific technologies if that's your wish. The Huntsville Hospital Foundation team will present options, explain how the money is used and help management with the details.

Communicating with Employees

It's a well-documented fact that business culture is a huge contributor to business success. And employee engagement is the cornerstone of business culture. Building a communications program around employee giving builds morale and connects your business team to the wider community and its bright future. There's nothing quite as powerful as reading about your team and their support for Huntsville Hospital in local media. Let us help you promote your business team and we'll all feel good about it for years to come.

Be sure to ask us about the Business Cares program in support of Huntsville Hospital. Our local business owners are stepping up – join them by contacting us at 705-789-4756 or by email at hhfoundation@mahc.ca.

Your Hospital Foundation Partners

The Huntsville Hospital Foundation is staffed by expert, caring fundraisers who are standing by to help you develop a customized program. Our local team will tailor presentations about the hospital, where employee donations are used and help generate ideas for events and other donor activities. Put our team to work for your team this year.

Supporting Healthcare for Life, Here

The local economy in Huntsville depends on advanced, accessible healthcare to attract full-time residents, other businesses and tourism. Our hospital is the centre of healthcare excellence here. Donations are used to acquire the technology all our professionals depend on and to build the facilities they work in. Our goal is \$3,000,000 every year. We can achieve that annual goal when everyone, including every business and employee team, steps up to help.

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