

# EMPLOYEE GIVING: GOOD FOR US, GOOD ON YOU!

When you donate to a worthy cause as an individual, you feel good about making a difference. Imagine what it feels like to give as a team? Employee groups large and small are banding together to make a difference in their communities. Nowhere is this more evident than right here in Huntsville with programs designed to support the Huntsville Hospital Foundation.



## Morale, Engagement and Community Goodwill

These well-known Huntsville and area company employee groups are making a difference and growing as a team at the same time.



The team at Kimberley Clark has made a commitment to employee giving and the company matches employee contributions. This is a blend of payroll deductions, and funds raised through special events like retirement breakfasts. On another occasion, the Tissue Manufacturing Crew initiated a donation drive on behalf of two employee spouses who were diagnosed with and being treated for cancer.



The employees of Greystone Construction recently launched a program they call 20 for 20; a celebration of Pat and Daphne Dubé's 20 years in business and their generous support for Huntsville Hospital. Employees worked hard to generate donations of \$20 per person in the community, among the trades and through other business contacts. It's a great example of how employee groups make a difference in Huntsville.



The Drive Muskoka employee team across three automotive dealerships raises funds for various charities including Huntsville Hospital. Management matches their gifts and sometimes even doubles the donation. Contributions come from individuals, special events and management donations. Drive Muskoka raised and donated \$150,000 to Huntsville Hospital last year.



Employees work as a team by supporting the 'Growing Women's Health' Campaign. It provides customers with an opportunity to purchase and personalize women's health icons, and 100% of the proceeds are directed to local women's health organizations. Employees also band together to hold special events such as bake sales and silent auctions to raise funds.

Contact your Huntsville Hospital Foundation team for more information about employee giving programs today. Visit [huntsvillehospitalfoundation.ca](http://huntsvillehospitalfoundation.ca), email us at [hfoundation@mahc.ca](mailto:hfoundation@mahc.ca) or call 705-789-4756.



Healthcare for Life. Here.

# The Huntsville Hospital Foundation

## EMPLOYEE GIVING OVERVIEW

We'll help your employee and management group put together an Employee Giving program that is designed exactly for your team's priorities. We can help you set up payroll deductions, plan special events and organize public fundraising.

### Planning Your Program

Employee giving starts like any other business activity – with objectives and a plan. We'll help you create a program that meets your employee's objectives while addressing capital needs at the hospital. You can direct funds to specific technologies if that's your wish. The Huntsville Hospital Foundation team will present options, explain how the money is used and help management with the details.

### Communicating with Employees

It's a well-documented fact that business culture is a huge contributor to business success. And employee engagement is the cornerstone of business culture. Building a communications program around employee giving builds morale and connects your business team to the wider community and its bright future. There's nothing quite as powerful as reading about your team and their support for Huntsville Hospital in local media. Let us help you promote your business team and we'll all feel good about it for years to come.

**Be sure to ask us about the Business Cares program in support of Huntsville Hospital. Our local business owners are stepping up – join them by contacting us at 705-789-4756 or by email at [hhfoundation@mahc.ca](mailto:hfoundation@mahc.ca).**

### Your Hospital Foundation Partners

The Huntsville Hospital Foundation is staffed by expert, caring fundraisers who are standing by to help you develop a customized program. Our local team will tailor presentations about the hospital, where employee donations are used and help generate ideas for events and other donor activities. Put our team to work for your team this year.

### Supporting Healthcare for Life, Here

The local economy in Huntsville depends on advanced, accessible healthcare to attract full-time residents, other businesses and tourism. Our hospital is the centre of healthcare excellence here. Donations are used to acquire the technology all our professionals depend on and to build the facilities they work in. Our goal is \$3,000,000 every year. We can achieve that annual goal when everyone, including every business and employee team, steps up to help.

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