




Healthcare *for Life.* Here.

A photograph of a woman with short, light brown hair, wearing a dark grey t-shirt and a small earring. She is shown in profile, looking out over a large body of water (likely a lake or river) with a forested shoreline in the background. The scene is bright and sunny.

# Your Stories. Our Inspiration.



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## Sharing The Stories That Inspire Us.

For Marc Yarascavitch, Huntsville became part of his life when passing through as a kid on the way to the cottage. He has seen more of life since then than most of us can imagine. Marc and his first wife Egle, claimed by cancer, chose to live here because it was a small town with amazing perks – the outdoors, the community vibe and the opportunity to build his orthodontic practice. “There is a circle of life here that is unique to Huntsville and the hospital centres it,” says Marc. “William and James never got to know their birth mom, but they have grown up in a loving home with their new sister Ellie and my wife Katie, surrounded by an amazingly welcoming community that is embraced by nature. For me, Huntsville is where everything connects – and I want to see it flourish. That’s why I joined Business Cares and committed to supporting Huntsville Hospital.”

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Over the last 20 years, this community has **raised over \$30 million** in support of Huntsville Hospital. Almost **18,000 donors** have contributed, each in their own generous way. Every donor and every dollar raised has paid for hospital care technology and the tools our healthcare team needs to be their best. And they are the best. It is an amazing story we are creating together, from Burk's Falls to Lake of Bays and every stop in between. It is a collection of stories that will inspire the next 20 years of generosity. It is our legacy of giving that will allow Huntsville to continue building a bright healthcare future for life, here.

# Katherine's Story

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Over the past 12 months, the Huntsville Hospital Foundation has raised over \$4.3 million for much needed hospital technology and equipment. But the generous financial support of this community is only the beginning of my story for this year. What continues to inspire both me and the Foundation team is how deeply this community cares about its hospital. The connection is profound. Huntsville Hospital has touched almost everyone in the area either directly or indirectly. It matters not whether you live here year round or part-time. This hospital has been, and will continue to be, our shared legacy.

When a woman like Violet Udy leaves a significant gift to Huntsville Hospital Foundation in her Will, it's not because of a campaign or urgent request. It's because Violet loved living in this community and its easy access to nature and the peaceful life she wanted. Her gift was a thank-you to Huntsville.

When Eric and Vizma Sprott donated \$1 million to the Foundation and hospital, it was because they felt they could make a meaningful difference in this community and inspire others. And they have.

When a group of local women (Golf For The Girls) come together year after year to raise money for the hospital, it's because they see women's health in this community as critical to the overall health of this community.

When over 50 of the businesses and counting in Huntsville come together to give to the Foundation in five-year commitments of \$25,000 each, it's because each of those business leaders understands the importance of the hospital to this community and the central role of health care in their business.

The stories we hear and tell never get old and never stop coming. There is a generosity of spirit in and around Huntsville that is tremendous now and seems to be growing.

Our terrific Board composed of local and seasonal leaders understands this and has created strategies to inspire, nurture and recognize donors both in Huntsville and on the surrounding lakes. Our Bigwin Golf Tournament, the new Planned Giving 'Friends of Tomorrow' program and our capacity for generosity over and above what we thought possible is because the Board works so hard behind the scenes with talented and passionate community leaders. My staff here at the Foundation experience the passion for supporting Huntsville every day. When a primary school-age child brings in a jar of coins or when a caller connects during the annual radiothon to tell a story about an emergency room visit and the amazing care he received, they respond with equal passion and generosity of spirit. While the word seems too small to fit the meaning, there's a healthcare 'vibe' in and around Huntsville that is not as apparent elsewhere. Our medical professionals and staff know it – I believe our donors know it. It's because we have a special way of life here, a bond, and the hospital with the health care it makes possible is at the centre of it.

Thank you to every donor past, present and future who make this community stronger. Thank you to our Board, to my team and to all the volunteers that make taking action so possible.

Thank you for your stories – let's get started on the next chapter.

A handwritten signature in black ink that reads "Katherine Craine".

**Katherine Craine**  
*Executive Director, CFRE*  
*Huntsville Hospital Foundation*





Dr. Stacey Erven

## I Came Home To Be a Doctor

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Stacey Erven did her undergrad in Waterloo, studied medicine at the Northern Ontario School of Medicine, traveled west for family medicine at UBC and completed her emergency department specialization back in Sudbury.

Yet after 11 years of cross-country study, there was only one place she wanted to practice and that was in Huntsville, close to home in Sundridge. "I wanted to give back where I grew up," says Stacey. "This is where family is, where small town living is, next door to nature - all the things I value." And there was something more: "The entire healthcare community here is open to change, future oriented - the community and environment in which we live attracts that kind of thinking. We're on the leading edge of how care will be delivered and new technologies will play a huge role. That's why every donation to Huntsville Hospital matters - we're moving forward, so when you give, you're giving to the future "

### OUR BUSINESSES CARE:

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Fifty two local business owners and leaders have signed on to five-year support commitments to the Huntsville Hospital Foundation. To date, over \$2 million has either been raised or committed.

### OUR GOLF TOURNAMENT:

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Thanks to volunteer committee leaders Sharon Mey and Tom Anselmi, our flagship annual tournament once again exceeded fund-raising expectations by raising well in excess of \$200,000 in one day.

# Muskoka Algonquin Health Care:

ONE ENGINE, TWO HOSPITALS CREATING FORWARD MOTION TOGETHER.

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Muskoka Algonquin Healthcare (MAHC) has been long recognized on the broader healthcare stage for the highest quality of care and commitment to safety. Having recently been awarded Accreditation with Exemplary Standing from Accreditation Canada, this is a prideful achievement to celebrate and reinforces the MAHC organization as one high-functioning engine powering two hospital sites to meet best-in-class standards for acute care.

By definition, exemplary means 'worthy of imitation' and 'serving as a model or pattern', and this high regard is one of the many reasons our Muskoka hospitals are the number one placement choice for medical learners from the Northern Ontario Medical School. Time and time again, we have been an example for others to look to - whether through our innovation to create secure rooms to meet our patients' needs, by developing unique partnerships with learning institutions to support education and recruitment, or by being proud supporters of medical research projects by a number of local physicians.

As MAHC continues to move toward a future service delivery model that maintains acute care hospitals in Huntsville and South Muskoka, we hope you recognize this is the engine that could - the engine that embodies teamwork, endless success stories and exceptional patient care.



## OUR COTTAGERS CARE:

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Our Cottage Cares program is new and looking to get on a roll by engaging every cottage owner in the Huntsville Hospital Catchment area. Your hospital team will be here for you in an emergency - visit [huntsvillehospitalfoundation.ca/our-cottage-cares](http://huntsvillehospitalfoundation.ca/our-cottage-cares) to show your cottage family is here for them.

## THE SPROTT FOUNDATION:

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Eric and Vizma Sprott gifted \$1 million to replace the digital imaging camera in our Diagnostic Imaging Department. It is essential for stroke diagnostics, body bone scans, cancer staging, cardiac function analysis, bone infections, neuropathy and for patients with abdominal pain. Their goals? Help the hospital, help our community and inspire others to give as well.



Margaret Mah

## More Down to Earth, More Caring...

When Margaret Mah sits on her Lake Vernon dock, she sees a lake community that is unique and quietly connected: “We’re not overly showy on Vernon,” says Margaret, “that’s what my husband and I liked when we went looking for a cottage 20 years ago.” Today, Margaret, Mark and family love their life here and the couple intend to live here full-time one day. According to Margaret: “People look after each other here and that reminds me of growing up in Sudbury. I’ve worked in healthcare finance at Sick Kids in Toronto and other major institutions – I understand how the system works. I can tell you every dollar donated here has a direct impact on the treatment and care you get – the technology needed to do lab tests, diagnostics, provide treatment – it’s all funded by the Foundation. That’s why I’m on the Foundation Board and that’s why my family gives to the hospital here.”



Rich Swift

## Algonquin Outfitters is All About Family...

Rich Swift will tell you that his story here begins to some extent with his Dad who wanted to start an outfitters in Algonquin Park. The rest is a rich history of canoes, summer camp, the outdoors, hard work and success in business. “My passion is Algonquin Park. Its nature and art influence Huntsville which in turn influence how the community thrives and comes together. And at the centre of that is the local hospital. The hospital here is how we attract young families and retirees alike. It is an economic stimulator for the entire region. It is central to our sense of community and well-being. Algonquin Outfitters is all about family; we want our families to know that the security of great healthcare is always here. That’s why I truly embrace and support Huntsville Hospital.”

### TECHNOLOGY NEEDS

- **X-Ray Rooms (need two):** provides critical diagnostic imaging for both in-patients and out-patients in the community. **\$450,000 ea.**
- **Anesthesia Machine:** Having the best anesthesia technology improves patient safety and helps professionals manage pain and after-procedure impacts. **\$60,000**
- **Cardio Respiratory Stress Machine:** This allows our professionals to test the impact of treatment or the need for further treatment. **\$100,000**
- **Operating Room Portable Ultrasound Machine:** Allows operating teams to make immediate patient assessments and decisions when time matters most. **\$60,000**
- **Fetal Heart Monitor:** An electronic fetal heart rate (FHR) monitor is used to record the baby’s heart rate. **\$38,500**
- **Vital Signs Monitors (need 17):** Vital signs include the measurement of: temperature, respiratory rate, pulse, blood pressure and blood oxygen saturation. These numbers provide critical information about a patient’s health and are used on every patient in the hospital. **\$4,500 ea.**





# From Family Holidays to Family Practice and the Future of Healthcare in Ontario

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David Mathies started his love affair with the Huntsville area at a young age while enjoying family vacations on various Muskoka Lakes and Algonquin Park. Since then – and now as a physician – he has raised his family here, delivered babies, cared for emergency patients, spent 17 years as Chief of Staff and practiced family medicine in Huntsville for over 38 years. Today, in addition to his practice, he is also working on system integration as Chair of the Muskoka and Area Ontario Health Team. Protecting and enhancing the legacy of care here is top of mind for David: “The small town world is under threat – but in Huntsville, we’re actually growing and growth brings optimism and positivity. The same holds true for local healthcare. We’re engaging in a collaborative approach to care and treatment integration. We are leaders in this, and the Ministry of Health recognizes the effort this community is putting in.”

Dr. Mathies, the Ontario Health Teams and all our local healthcare professionals are looking to the future and redefining how health care is delivered. Anticipating there will be fewer silos of care should make system navigation easier, strengthening primary care and community care. With more collaboration preventing unnecessary admissions, we can use scarce hospital resources better. Outpatient care will continue to expand, as will new technologies in diagnostics, and that big unknown, A.I. (artificial intelligence). “Huntsville Hospital is a life-saving hospital. The system we’re building around it will support the wider definition of health care and Huntsville is a centre of excellence in that trend. “When you give to the hospital, you’re giving to the future of health care and the entire integrated approach right here.”

# The Chair's Message

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As June 2019 marked the end of my final year as Huntsville Hospital Foundation Board Chair, I thought it fitting to look back at what we've accomplished and thank a few people among the many who made such a difference during my term.

I think the most significant change is that we've come together as a community of full-time residents, seasonal residents, business owners and even different municipalities, to recognize the importance of health care we have access to here. The message is resonating and there are many people to thank for that.

One major group we have to thank is the staff at the hospital. Natalie Bubela and her team, the physicians, nurses and everyone involved who have contributed

to our hospital reaching the highest level of accreditation for patient care. It provides an excellent message to both our current and future donors.

I want to thank all the members of the Board, Executive Director Katherine Craine and the entire Foundation team for coming together to engage our community and making our hospital a cause everyone can understand and support.

Pat Dubé, John Crockett and Chantelle Armstrong helped us develop the Business Cares program and the results have been impressive with over \$1.2 million in commitments to date and climbing.

We've connected with our lake-property owners at a higher level than ever before. I would like to thank our events teams, volunteers and donors like Eric and Vizma Sprott, Matt and Francine Gaasenbeek and Greg Mills and Lynn Richardson for not only giving, but inspiring others to give. The needs of the Huntsville Hospital are constant and renewing every year. It is critical that everyone understands the importance the Huntsville Hospital can have on their lives whether they live here all year round or seasonally.

Bruce Fitter is another example of someone taking our events and fundraising to another level. Not only is he and his team from SML the primary sponsor of our very successful Bigwin Island Golf Tournament, he's also the inspiration behind significant additional giving at the event.

The list of inspiring contributors is long. The people we all have to thank every day are the individual donors both large and small who are creating a legacy of giving here that can only help our incoming Board Chair and the entire team achieve their goals. The challenges will continue; I think we've proven we can meet those challenges as a community. That's exciting and I look forward to being part of it.

Thank You.

A handwritten signature in black ink, appearing to read 'PT' with a stylized flourish.

**Paul Thomas**  
2019 Chair,  
Huntsville Hospital Foundation

# Incoming Chair's Message

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Born and raised in Huntsville, Cathy's love of her hometown and commitment to her family and the local community brought her back here after a successful and rewarding career in the jewellery industry. Her many diverse leadership experiences include both professional and volunteer roles.

After graduating from Western University and achieving her Gemologist certification from the Gemology Institute of America, she held the position as Marketing Director for Polar Bear Diamonds, the first Canadian diamond mined, cut and polished in Canada's Northwest Territories. Cathy also served on several industry boards, including the Jeweller's Vigilance Committee, the Canadian Jeweller's Association, and the Toronto Jeweller's Association.

Over the years, Cathy has maintained a strong commitment to serving her community. She's had longstanding experiences working with the Toronto Hearing Society, the Red Door Women's Shelter, and the Oakville Hospital Foundation.

In 2012, upon returning to Huntsville, Cathy and her husband opened the Hunt House Fine Jewellery. Together, they have been committed to supporting the community through charity donations, involvement in local events, and have been part of Business Cares initiative for the past five years.

As the new Chair of the Huntsville Hospital Foundation, Cathy believes the future of health care here is connected to where we live. "People around the world know the beauty of our area and admire its history—it's part of the reason people want to live here, including healthcare professionals. We're very fortunate."

Going forward, the Task Force has recommended a two-site plan with one hospital in Huntsville and the other in Bracebridge. The Ministry of Health will review this \$400 million project (approx.) benefiting both communities after the MAHC Board approves the recommendation.

Cathy's plan is very clear: "Coming together as a community will ensure our hospital evolves in a way that will benefit everyone. It's going to be an exciting few years; thanks to the team we have here - our Board members, our Foundation team, and our healthcare professionals with MAHC—I think we have a lot to look forward to!"

A handwritten signature in black ink, appearing to read 'Cathy McMurray'.

**Cathy McMurray**  
2020 Chair,  
Huntsville Hospital Foundation

# The 2018/19 Board of Directors

Our Board of Directors represents our diverse range of stakeholders with members from our business community, our surrounding lakes and the town itself. The Board is 100% volunteer and their ongoing commitment inspires us all.



## **Paul Thomas**

*Chair*

*Former President and CIO of Cornerstone Capital Partners, Co-Head of the Global Rates Group and other senior roles at Merrill Lynch. Resident.*



## **Mike Harrower**

*Director and Officer of Harrower Properties, former Imax executive, engaged in property development for over 30 years, and married with three children living in the Muskoka area. Resident.*



## **Cathy McMurray**

*Vice Chair*

*Cathy is co-founder and co-owner of The Hunt House Fine Jewellers, and has enjoyed a distinguished career in the diamond industry. Resident.*



## **Pat Dubé**

*Pat is a registered Professional Engineer and the Owner of Greystone Project Management in Huntsville. Resident.*



## **Carolyn Watson**

*Treasurer*

*A Chartered Accountant in private practice, Carolyn has served on several Boards including Bloorview Children's Hospital. Seasonal resident.*



## **Margaret Mah**

*Margaret is a Chartered Professional Accountant and current Director of Budget Administration and Institutional Planning at University of Toronto. Seasonal resident.*



## **Sharon Mey**

*Secretary*

*Sharon is an accomplished communications professional, and is currently the co-leader of the acclaimed Huntsville Hospital Charity Golf Tournament at Bigwin. Seasonal resident.*



## **Dr. Shervin Rowshani**

*Moved to Huntsville full-time as a dentist in 2013, formally trained at University of Toronto, Business Cares donor and currently working toward his MBA at Rotman. Resident.*



## **Les Dakens**

*Past Chair*

*Former senior HR executive and consultant with major corporations, author, educator and Board member with the Alzheimer Society of Toronto. Resident.*



## **Collin Reaney**

*Colin holds a Master's Degree in Public Administration / Public Policy from Harvard's Kennedy School. Resident.*



## **Tom Anselmi**

*Tom is an accomplished sports and entertainment executive in Canada and has extensive board experience including the Toronto Board of Trade and Covenant House. Seasonal resident.*



## **Geoff Shaw**

*Geoff is a partner at the firm of Cassels, Brock and Blackwell LLP, where he specializes in commercial litigation and franchise law. Seasonal resident.*



## **Chantelle Armstrong**

*Chantelle has lived in Huntsville for 10+ years and is the Health and Safety Risk Manager for Drive Muskoka. Resident.*



## **Natalie Bubela**

*Natalie is the CEO of Muskoka Algonquin Healthcare, and has served the healthcare industry admirably for over 30 years. Resident.*



## **Amie Colquhoun**

*Amie is a public relations and digital specialist who has run her own internet project management company since 2008. Resident.*



## **David James, Huntsville Hospital Auxiliary, President**

*David is the current President of the Huntsville Hospital Auxiliary and has lived in the Muskoka area for 35 years. he's enjoying his retirement and giving back after 31 great years with Ontario Hydro. Resident.*

## STATEMENT OF FINANCIAL POSITION

March 31	2019	2018
<b>Assets</b>		
Current		
Cash and cash equivalents	\$ 398,742	\$ 758,574
Accounts receivable	11,065	35,751
Prepaid expenses	7,794	1,212
	<b>417,601</b>	795,537
Investments	<b>3,876,520</b>	2,512,665
Capital Assets	<b>166,891</b>	151,106
	<b>\$ 4,461,012</b>	\$ 3,459,308
<b>Liabilities and Net Assets</b>		
Current		
Accounts payable and accrued liabilities	\$ 45,133	\$ 18,950
Due to Muskoka Algonquin Health Care	31,712	58,689
	<b>76,834</b>	77,639
Net Assets		
Internally restricted	<b>500,000</b>	-
Unrestricted	<b>3,884,167</b>	3,381,669
	<b>4,384,167</b>	3,381,669
	<b>\$ 4,461,012</b>	\$ 3,459,308

## STATEMENT OF OPERATIONS

For the year ended March 31	2019	2018
<b>Operating Revenue</b>		
Donations - general	\$ 3,264,406	\$ 1,882,349
Donations - gifts in kind	20,347	16,758
Donations - bequest	842,879	107,771
Investment income	133,442	103,303
Adjustment to fair value of investments	57,461	(22,241)
	<b>4,318,535</b>	2,087,880
<b>Operating Expenses</b>		
Administration	87,397	72,683
Donor development	430,550	307,406
Investment management fees	26,849	24,968
Other	36,441	29,292
Staff	360,147	318,614
	<b>941,384</b>	752,962
<b>Excess of revenue over expenses</b>	<b>3,377,151</b>	1,334,918
<b>Contributions made</b>		
Muskoka Algonquin Health Care	(2,361,553)	(1,049,029)
Scholarships	(13,100)	(13,100)
	<b>(2,374,653)</b>	(1,062,129)
<b>Excess of revenue over expenses and contributions made for the year</b>	<b>\$ 1,002,498</b>	\$ 272,789



## STATEMENT OF CHANGES IN NET ASSETS

For the year ended March 31	Internally Restricted	Unrestricted	Total 2019	Total 2018
<b>Balance</b> , beginning of year	\$ -	\$ 3,381,669	<b>\$ 3,381,669</b>	\$ 3,108,880
<b>Excess of revenue over expenses for the year</b>	-	1,002,498	<b>1,002,498</b>	272,789
<b>Transfers</b>	500,000	(500,000)	<b>-</b>	-
<b>Balance end of year</b>	<b>\$ 500,000</b>	<b>\$ 3,884,167</b>	<b>\$ 4,384,167</b>	<b>\$ 3,381,669</b>

## STATEMENT OF CASH FLOWS

For the year ended March 31	2019	2018
<b>Cash provided by (used in) Operating activities</b>		
Excess of revenue over expenses and contributions made for the year	<b>\$ 1,002,498</b>	\$ 272,789
Items not involving cash		
Amortization of capital assets	<b>11,480</b>	-
Adjustment to fair value of investments	<b>(57,461)</b>	22,241
	<b>956,517</b>	295,030
Changes in non-cash working capital balances		
Accounts receivable	<b>24,686</b>	124
Prepaid expenses	<b>(6,582)</b>	3,830
Accounts payable and accrued liabilities	<b>27,265</b>	(26,237)
Due to Muskoka Algonquin Health Care	<b>(26,977)</b>	(158,384)
	<b>973,827</b>	112,956
<b>Investing activities</b>		
Purchase of capital assets	<b>(27,265)</b>	(151,106)
Withdrawal (purchase) of investments	<b>(1,306,394)</b>	181,998
	<b>(1,333,659)</b>	30,892
<b>Increase (decrease) in cash and cash equivalents during the year</b>	<b>(359,832)</b>	143,848
<b>Cash and cash equivalents</b> , beginning of year	<b>758,574</b>	614,726
<b>Cash and cash equivalents</b> , end of year	<b>\$ 398,742</b>	\$ 758,574

For full disclosure of Huntsville Hospital Foundation financial statements, please contact Katherine Craine at the Foundation office at [katherine.craine@mahc.ca](mailto:katherine.craine@mahc.ca) or at (705) 789-2311 ext. 2492.



– OUR VISION –

Healthcare for life. Here!

– OUR MISSION –

Inspire *giving* to support our hospital.

– OUR VALUES –



**BUILD PARTNERSHIPS**

Be the bridge between advanced healthcare and a generous, engaged community.



**BE ACCOUNTABLE**

to Huntsville Hospital; be effective in delivering capital funding to meet its needs.



**BE LEADERS**

Earn the respect of the community, their pride and the right to be a choice for their giving.



**FULFILL DREAMS**

Provide stewardship and cultivate relationships, express gratitude and recognize the gifts we receive.



**IMAGINE THE FUTURE**

with energy, optimism, professionalism and accountability.



Healthcare *for Life*. Here.

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4-100 Frank Miller Dr, Huntsville, ON P1H 1H7

705-789-4756

[huntsvillehospitalfoundation.ca](http://huntsvillehospitalfoundation.ca)