
Northern Disposal and Sanitation is proud to renew their five year Business Cares commitment to Huntsville Hospital Foundation!

Monday July 12, 2021 Huntsville Ontario: Northern Disposal and Sanitation is thrilled to announce they are renewing their commitment to the Huntsville Hospital Foundation's Business Cares Program. They have continued their five year commitment to the Business Cares initiative because their donation is an investment in our community which will help improve healthcare for all residents.

Northern Disposal and Sanitation is known for their cleanliness and customer service. Katy and Dave McGregor's business means everything to them. Their passion and client care make them unique and top leaders in their industry. Since starting the company, Katy and Dave knew they wanted to make a difference in their community. Dave's idea for the Pumping for Patients campaign developed in 2014 and has become well known across Muskoka ever since. Five dollars from every pink porta-potty rental and ten dollars from every septic pumping is donated annually to the Huntsville Hospital Foundation. Since the program started in 2014 they have raised over \$31,000 for Huntsville Hospital Foundation.

Katy and Dave knew that they wanted to give back to the community, so the difficult part was deciding which charity to choose. "There are so many incredible local organizations to choose from here in Muskoka" says Katy. "The reason we chose the hospital is because I know how much Huntsville Hospital means not only to just me, but to everyone here. They have taken such good care of me and my family so they mean everything to us. When we lost our Burks Falls hospital it was scary and emotional for all us locals. I never want to let that happen to Huntsville".

When Katy first proposed the idea of her campaign to the board at Huntsville Hospital, she was extremely nervous that it would be shut down. However, the opposite was proven when the board absolutely loved the campaign idea and they have supported her ever since. "The response was phenomenal" says Katy. "That was when we developed our slogan for the Pink Campaign; Take a Stand or a Seat for the Huntsville Hospital Foundation". Katy's slogan is on the front of every one of their pink potties.

Katy's love to help others extends even further than Northern Disposal's campaign. Although they chose Huntsville Hospital to be the beneficiary, Katy and Dave give potty rentals to other charities at cost price, thus making it non-for-profit. Katy loves being able to help people give back. "One of my favourite parts of the job is that when someone rents a pink potty or gets their septic pumped, I get to tell them that part of what they're paying for is being donated to the Huntsville Hospital Foundation. This way it isn't just me donating, its our clients as well".

Katherine Craine, Executive Director explains: "Katy and Dave are leaders and provide a great example of how a small community minded company can give back. Their "Pink Campaign" demonstrates to other businesses how being creative and fun can make a difference, and it really adds up, wow \$31,000 dollar buys a lot of equipment for the hospital!"

Huntsville Hospital Foundation in partnership with their Business Cares Committee officially launched their new "Business Cares" initiative in January 2016 with the goal of enrolling forty businesses in the community. They are very happy to report that they have surpassed their goal. Their plan is to continue with this successful initiative, as they have many businesses expressing interest in joining the Business Cares community. Since its inception, fifty four local businesses have committed to donating \$25,000 or more over the next five years for Healthcare for life, here.

Pat Dube Committee Chair, is joined by Committee Members Chantelle Armstrong, Katherine Craine, Mike Harrower and Trish Kruusmagi who are very active in pursuing new Business Cares Partners, and exploring more, much needed support for Huntsville Hospital.

Pat Dube sends this message: ‘The ability of a community to invest in its own health and future for our neighbours, our families and everyone who visits here is evident in the support of local business leaders. I’m sure you share my profound gratitude to them all. We’re great when we work together – that’s Business Cares.’

Huntsville Hospital Foundation is a fundraising organization dedicated to improving healthcare services for residents of Muskoka and East Parry Sound. A registered charity since 1984, its mandate is to provide ongoing capital and education resources for Huntsville District Memorial Hospital. This will ensure our hospital and medical professionals have the technology and equipment they require to provide exceptional care. Find out more about the Foundation by visiting www.huntsvillehospitalfoundation.ca

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For more information or to arrange an interview, please contact: Katherine Craine – Executive Director Huntsville Hospital Foundation, 705-789-2311 ext. 2492, Katherine.craine@mahc.ca

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Pictured from Left: Katherine Craine and Katy McGregor