

#### For Immediate Release: January 17, 2025

## CHEVROLET GOOD DEEDS CUP

**HUNTSVILLE, ON:** The Chevrolet Good Deeds Cup is an incredible initiative that celebrates giving back and making positive impact in our community. This year, the U11 Huntsville Sting Black girls hockey team, will participate in the nationwide Good Deeds Cup contest, and they have chosen Huntsville Hospital Foundation as their charity of choice! The Good Deeds Cup is a challenge for minor hockey teams across Canada, to take the values they learn on the ice – determination, leadership, teamwork – and use them to support their communities off the ice. The team that accomplishes the most good deeds, January 17-March 6, 2025, wins a grand prize of \$100,000.

'We are excited to be involved with this year's Good Deeds Cup, and to work with the U11 hockey team to help them win this contest! By choosing Huntsville Hospital Foundation, these young girls and their parents are supporting life-saving care, advanced medical equipment and exceptional healthcare for life, right here in Huntsville. It's so nice to see these kids so passionate about their community and their hospital', explains Trish Kruusmagi, Development Officer at Huntsville Hospital Foundation.

Shilah Smith, Team Manager told us: 'The good deeds cup challenge is an amazing opportunity for our team to grow and bond while doing good for their local community. It's a great learning experience for the girls as well, and its amazing how simple acts of kindness bring so much joy to others. I had the pleasure of being a part of Paul's team last year, I remember my eldest daughter saying "It feels so good to make people feel good" and that truly a great explanation of what this good deeds cup means to us.'

Head Coach Paul Goyda shared his thoughts about the Good Deeds Cup: 'I've seen the good deeds cup promoted on Hockey Night in Canada for several years and thought, one day I would love to enter a team. Last year we entered the U13 Huntsville Sting team – I was the head coach, and we ended up winning! It was a great experience for the girls and really brought them together. This year we are entering the U11 Huntsville Sting team. It would be amazing if we could win the \$100,000 for Huntsville Hospital Foundation! With the support of the Huntsville Hospital Foundation, Huntsville Sting association and the community of Huntsville and surrounding areas, lets win the Good Deeds Cup!'

Here's how YOU can help! Simply record a good deed with a photo or video and post to any social media platform tagging the following: @ChevroletCanada, #GoodDeedsCup #Contest #HuntsvilleStingBlackU11HL

Posts must include all of these to count and the team with the most good deeds WINS! Examples of a good deed include snow shoveling, helping carry groceries, volunteering, donating to local charity like a food bank or shelter or Huntsville Hospital Foundation. Let's bring joy to our community one good deed at a time and win \$100,000 for Huntsville Hospital!



# **About Chevrolet Good Deeds Cup**

The Chevrolet Good Deeds Cup empowers Canadian youth hockey teams to drive change in their communities for the chance to win the grand prize of \$100,000 towards a registered charity of their choice. Whether it's volunteering at a local charity or shoveling snow, teams are encouraged to "fill their cup" with as many Good Deeds as possible for their shot at becoming this year's Chevrolet Good Deeds Champions. From January 17 to March 6, 2025, eligible U11 to U15 youth hockey teams can submit Good Deeds by sharing videos on social media. The team with the most eligible Good Deeds could claim the grand prize and be added to the Chevrolet Good Deeds Cup trophy. This year the first 150 teams that are tagged in an eligible entry could be awarded the special branded Team Kit, which can be a source of pride to demonstrate that their community benefited from a Good Deeds. www.chevrolet.ca/en/good-deeds-cup

### **About Huntsville Hospital Foundation**

Huntsville Hospital Foundation is a fundraising organization dedicated to improving healthcare services for residents of Muskoka and East Parry Sound. A registered charity since 1984, its mandate is to provide ongoing capital and education resources for Huntsville District Memorial Hospital that is not covered by provincial taxes. This will ensure our hospital and medical professionals have the technology and equipment they require to provide exceptional care. Find out more about the Foundation by visiting <u>www.huntsvillehospitalfoundation.ca</u>

### About Muskoka Algonquin Healthcare

Muskoka Algonquin Healthcare (MAHC) is a multi-site health care organization accredited with exemplary standing that provides acute care services at the Huntsville District Memorial Hospital and South Muskoka Memorial Hospital in Bracebridge. Find out more about Muskoka Algonquin Healthcare by visiting <u>www.mahc.ca</u>.

#### For more information, or to arrange an interview, please contact:

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In the Photo by Jersey Number:

2 Lea Plant
3 Cassandra Creasor
5 Evelynn Smith
6 Violet McKean
8 Emilene Nakogee
9 Sofia Reynaert
10 Makayla Goyda
12 Emma Lapp
14 Kodi Bunnett
15 Miriam Gaboury
18 Noella Di Pietrantonio
19 Abigail Faubert
20 Charlotte Dunnett
29 Freyja Blackwell

Bench Staff: Head Coach Paul Goyda Assistant Coach Morgan McCartney Assistant Coach Dan Smith Manager Shilah Smith Trainer Danielle Hutt







