

MEDIA RELEASE

Wednesday, October 7, 2026 | Huntsville, Ontario

Performance Auto Group's 12th Annual Drive for Your Hospital Tent Event Raises \$30,200 for Huntsville Hospital

Performance Auto Group is celebrating the success of its 12th annual Drive for Your Hospital Tent Event, once again bringing customers, employees and the community together to support healthcare across Parry Sound and Muskoka.

From August 1–31, \$200 from every vehicle sold at Huntsville Dodge, Huntsville Honda and Hyundai of Muskoka was donated to the hospital foundation or healthcare centre of the buyer's choice: Huntsville Hospital Foundation, South Muskoka Hospital Foundation or West Parry Sound Health Centre.

Now in its 12th year, this unique community fundraising initiative continues to make a meaningful difference by helping provide local hospitals with the equipment and resources needed to deliver exceptional care, close to home.

This year, Performance Auto Group raised an impressive \$37,200 for local healthcare, including \$30,200 for Huntsville Hospital Foundation, \$3,200 for South Muskoka Hospital Foundation and \$3,800 for West Parry Sound Health Centre.

Since the event began in 2015, Performance Auto Group has raised \$234,000 for Huntsville Hospital, making a significant and lasting contribution to healthcare in the community.

"Muskoka is home to our customers, our employees and our families, and we're proud to continue investing in the communities we serve," said Jef Green, Muskoka Regional Manager, Performance Auto Group. "Our annual Drive for Your Hospital event is a wonderful opportunity to bring our team and customers together in support of local healthcare. We're incredibly grateful to everyone who participated and helped make this year another success."

Katherine Craine, CEO of Huntsville Hospital Foundation, expressed her appreciation for Performance Auto Group and its customers. "We are so grateful to our friends at Performance Auto Group for once again delivering incredible results for Huntsville Hospital," said Craine. "Their enthusiasm, together with the generosity of their customers, will make a meaningful difference for our hospital. Beyond the dollars raised, their support sends a powerful message to our healthcare teams, that their community is behind them and values the care they provide every day."

The Drive for Your Hospital Tent Event is a wonderful example of what can happen when local businesses and the community come together with a shared commitment to healthcare. Performance Auto Group's continued support is helping make a difference today while contributing to a stronger future for healthcare across Muskoka.

Huntsville Hospital Foundation is grateful to Performance Auto Group, its employees and every customer.

The Performance Auto Group Story

Locally, Performance Auto Group is made up of three new and used car dealerships in Huntsville, with each one of their dealers offering a wide selection of new and used vehicles at competitive prices. Hyundai of Muskoka, Huntsville Honda and Huntsville Dodge. At Performance Auto they are committed to providing a superior level of service and attention to details to ensure their customers have the best purchase experience possible.

Healthcare for Life (and Business). Here.

The Huntsville Hospital Foundation raises funds and inspires donors in support of Huntsville Hospital and healthcare throughout Muskoka. Your Foundation is focused on raising funds in support of everyday needs at Huntsville Hospital, and the Muskoka hospital redevelopment through the Raise Muskoka Campaign.

Muskoka Algonquin Healthcare (MAHC) is a multi-site health care organization that provides acute care services at the Huntsville District Memorial Hospital and South Muskoka Memorial Hospital in Bracebridge. Find out more about Muskoka Algonquin Healthcare by visiting www.mahc.ca.

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